start her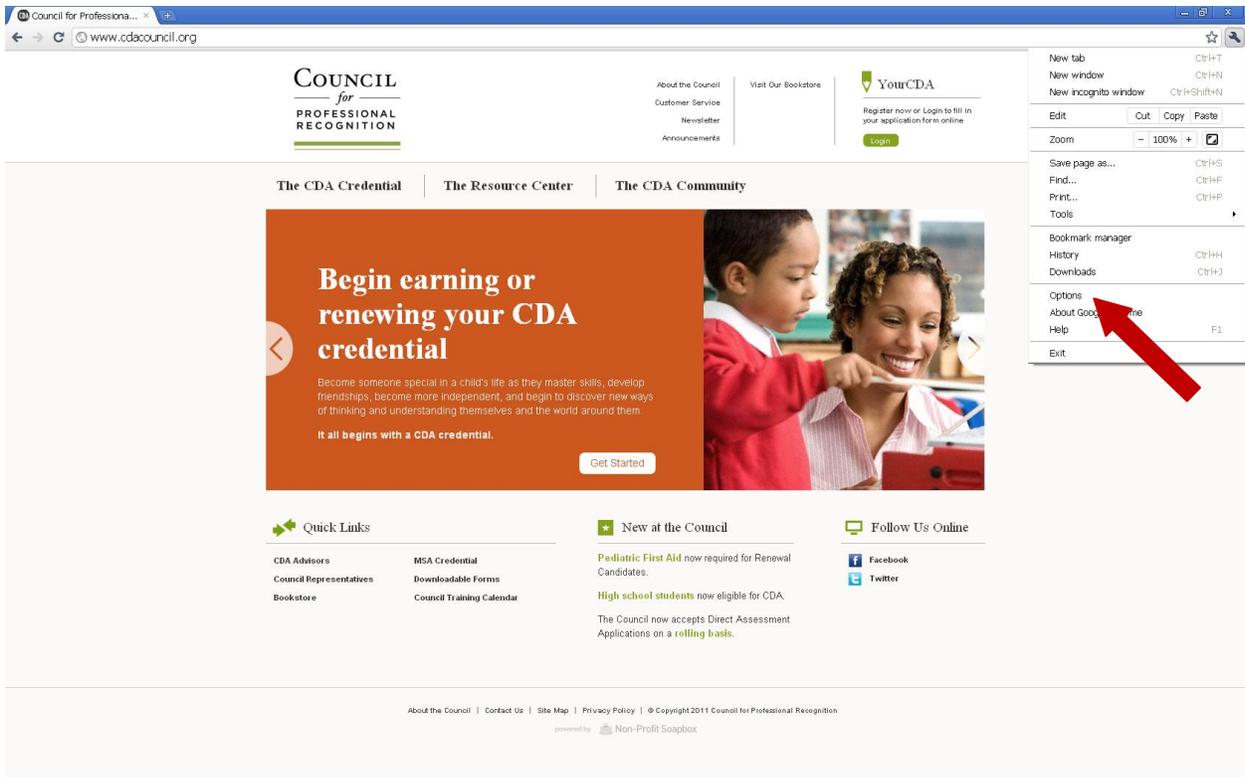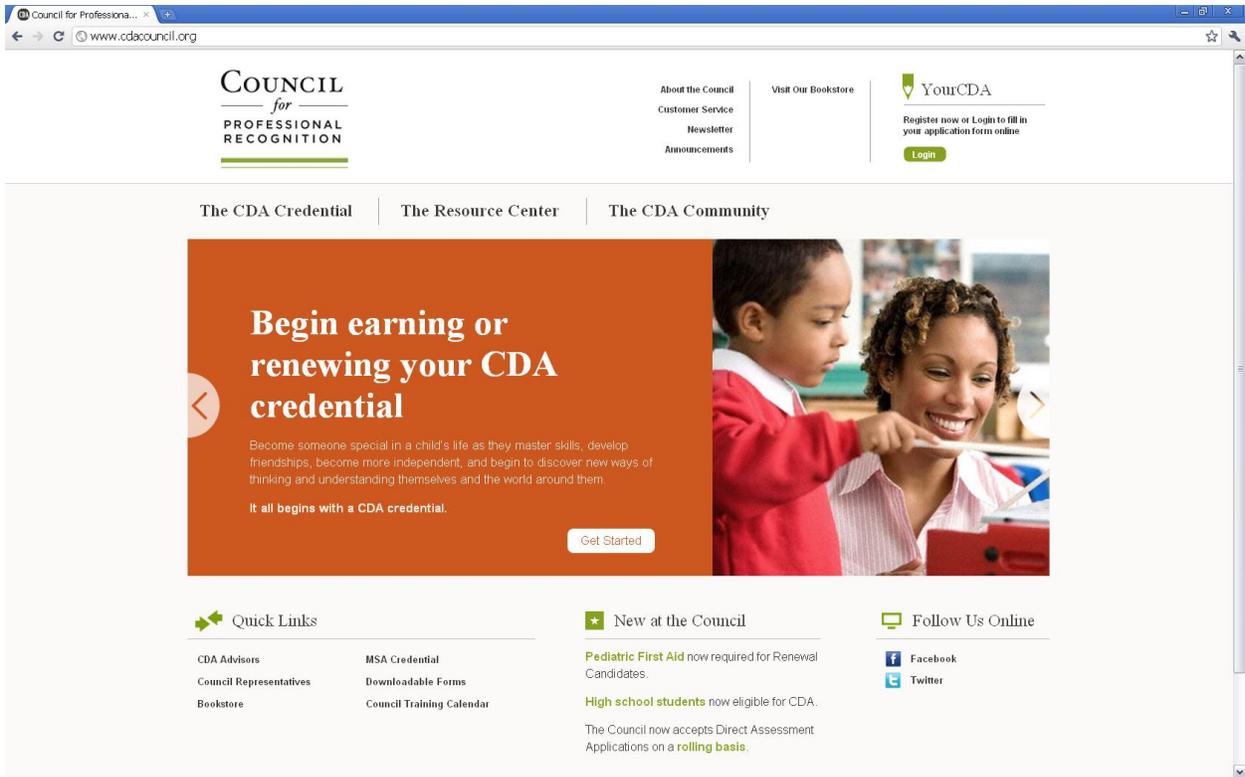e