CDA® 45th Anniversary
Social Media Toolkit

In 2020, we’re celebrating 45 years of the CDA as the best first step for early childhood educators. We want to hear from the CDA community about its world-wide impact on the lives of children, families, teachers, and YOU! Tell us what your CDA means to you using the hashtag #MyCDAMeans on Twitter and Facebook. And if you represent a CDA training organization, encourage your candidates to tell their stories. Below are a few sample social media posts to provide inspiration. Please modify if you choose.

• #MyCDAMeans I was able to take the best first step in my career as an early childhood educator.
• The CDA provides the kind opportunity that allows me to provide a safe and secure educational foundation for children to be successful in the future. That’s what #MyCDAMeans to me.
• #MyCDAMeans investing in young children’s teacher’s training, which allows families and communities to grow stronger and better prepared to succeed.

Want to tell us your story rather than type it? You can record a short (1 minute or less) video answering this question: What does my CDA mean to me?

If you’re a CDA training organization that wants to spread the word about the CDA’s 45th Anniversary, use the hashtag #CDATurns45 on Twitter and Facebook.