

*Igniting
Innovation in
Early Childhood:
From Passion to
Action*

**2024 SPONSORSHIP
PROSPECTUS**

**Early Educators
Leadership Conference**

OCTOBER 16-19, 2024 | WASHINGTON, DC

COUNCIL
for
PROFESSIONAL
RECOGNITION



Igniting Innovation in Early Childhood: From Passion to Action

The Early Educators Leadership Conference (EELC) is a national event, hosted by the Council for Professional Recognition. EELC supports a broad vision to advance and unify the early childhood education workforce, inspire early childhood educators, elevate educational leaders, and foster professional development.

The EELC is a retreat-style conference focused to provide professional development opportunities, networking, and recognition of its attendees. The EELC is unique in that it extends personalized opportunities for the exchange of shared experiences, compelling content, ideas, and vision for the profession.

Last year almost 400 pioneers in early childhood education came together in Houston, TX. For 2024, we aim to convene visionaries like you to spark innovation from passion to impact.

Our theme "Igniting Innovation in Early Childhood: From Passion to Action" emphasizes transforming advocacy, forging community-based career pathways and championing equity with a futuristic spirit. A secondary thread "Igniting the Arts" will fuel creativity within our field.

Join us in our nation's capital as premier advocates and thought leaders gather for our annual conference. New this year are elevated Champion levels to amplify your voice for change. Together let's inspire activism, develop early educators, and ignite early learners' potential across America.

2024 Early Educators Leadership Conference aims to:

- Curate a dynamic selection of thought-provoking workshops, sessions, and speakers, fostering interactive discussions among influential figures in early childhood education. Connect with leading minds dedicated to igniting innovation and transforming passion into actionable initiatives for children and families.
- Empower early childhood education (ECE) leaders, educators, and advocates with the essential tools to turn their passion for innovation into tangible actions. Provide them with the inspiration and resources needed to drive transformative change and elevate the impact of their work within the field.
- Leverage special initiatives to gain real-time insights into the latest trends, challenges, and successes in the field of early childhood education for 2024. Create a platform for attendees to actively engage with emerging ideas and initiatives, fueling their commitment to staying at the forefront of innovation in ECE.



Why Sponsor

BRAND AWARENESS

Elevate your brand presence with our updated and innovative sponsorship packages that go beyond the confines of the conference venue. Capitalize on opportunities for increased visibility and engagement, ensuring that your brand resonates not only on-site but also well beyond the conference. Explore a diverse range of sponsorship options designed to align seamlessly with your company's marketing needs and unlock significant value.

THOUGHT LEADERSHIP AND DECISION MAKERS

Position your brand at the forefront of the early childhood education landscape by sponsoring the Early Educators Leadership Conference (EELC) – where national and international leaders, policymakers, early childhood professionals, higher education institutions, and training organizations converge to address critical issues facing the field. Showcase your company's experience as a thought leader and engage directly with decision-makers shaping the future of early childhood education.

ATTENDING INFLUENCERS

Be part of an exclusive gathering tailored for early childhood professionals, influencers, policymakers, and practitioners actively contributing to the advancement of quality early childhood education. The EELC continues to attract a prestigious audience, including local, state, and federal policymakers, and program leaders from national and international organizations, top training institutions, and education providers. The unique structure of the EELC ensures the participation of varied early child care education professionals administrators, teachers, legislators, and business leaders committed to the profound impact of quality early education on communities across the U.S. and the world. Join us and align your brand with key players who recognize the paramount importance of fostering excellence in early education.





2023 Testimonials

““ Loved, loved, loved. This conference is very unique in that it feels very personalized. The people (attendees, organizers, keynotes) are so friendly and accessible, which is the benefit of a smaller conference. I can walk away feeling refreshed and excited about the new partnerships that I was able to make.”

EELC | Melony Gibson, Georgia

““ A well planned and executed professional ECE conference experience. I have been to many ECE conferences over the past 25 years and this one is top tier.”

EELC | Antrica Morgan, Florida

““ Loved every moment! Uplifting, informative, inspiring, entertaining, and spiritual. Thank you.”

*Wellness Activities |
Micheala Maloney, Alaska*

““ Such great conversations and a wealth of knowledge from the whole panel. I walked away feeling so much more equipped to serve service members, families and other stakeholders in my community that help military connected children!”

*Opening General Session |
Karen Watkins-Diouf, Tennessee*

““ Very much needed and loved the snacks & wellness breaks. Snacks were fun and creative! Loved the pbjs, milk, and chocolate dipped cookies!”

Wellness Breaks | Shunica Stiles, Nevada

““ View was stunning. Interactions with peers were great.”

Welcome Reception | Amber Clark, Indiana

““ I loved the advocacy award lunch! So inspiring to hear how being in the right place at the right time led to a lifetime of passionate advocacy!”

*CDA Awards Luncheon |
Ashley Denney, Indiana*

““ Dinner was great. Dance party was awesome. Loved the signature cocktail, loved the theme of the party, loved everything!

Dinner & Dance | Gaby King, Ohio

““ So appreciative for the chance to sample some local fare.”

Dine Around | Michelle Jones, Florida

““ I thank you so much, fantastic experience.”

Dine Around | Ana Roach, Florida

““ This was so special. I enjoyed being a part of it. Very purposeful.”

Service Project | JuNene K., Washington, DC



2023 Sponsors

We extend our heartfelt gratitude for your generous support and sponsorship of the 2023 EELC. Your commitment will be instrumental in making this event a resounding success.

PRESENTING



PLATINUM



National Association for the Education of Young Children



SILVER



BRONZE



SERVICE PROJECT



SCHOLARSHIP



Teaching Strategies®

EELC PATRON



FRIENDS OF EELC



Catherine Hershey Schools for early learning



GREATER HOUSTON CHAPTER





About the Resort

The Capital Hilton is located in the heart of Washington, D.C. This historic hotel has an on-site restaurant, bar and a 24-hour front desk. The Metro Center station of the Washington Metro line is a short walk from the Capital Hilton, providing easy access to all of Washington D.C.'s attractions.

On-site dining choices include North Gate Grill and The Statler Lounge. Wi-Fi is available in the lobby area free of charge.



A fitness center with cardio equipment, plyometric training boxes, studio room and weights are provided. The Capital Hilton is two blocks from the White House. The Washington Convention Center is 0.7 mi from the property. Ronald Reagan Washington National Airport is 4.6 mi away.

Designed especially for celebrations, the stunning hotel recently updated all its event spaces, providing a fresh setting for our conference.

About the Prospectus

CONFERENCE BENEFITS

- The complimentary conference registration includes attendance for all 4 days of conference activities. The day pass includes attendance for 1 day (including the day's meals and events) at the conference. Hotel and transportation costs are not included.
- Energy Champion- Introducing our new sponsorship option! Sponsor a daily coffee bar and snack break with branded giveaways. It is an option to provide refreshments and snacks with your logo, in addition to the regular offerings of coffee, tea, water and select snacks by the Council. Receive recognition, day passes and more.
- Vendor booths available at our Capital Hilton location! Only 10 spaces available.
- A la carte selections featuring logo placement on the official conference water bottle & lanyard.

Sponsorships At-A-Glance

	PRESENTING CHAMPION	PLATINUM CHAMPION	GOLD CHAMPION	SILVER CHAMPION	BRONZE CHAMPION	ENERGY CHAMPION	SCHOLARSHIP CHAMPION	PROJECT CHAMPION	VENDOR BOOTH
Availability	1	3	2	2	3	3	2	2	10
Registration	3	2	1	1	Full day pass	Full day pass	Full day pass	Full day pass	Exhibitor pass
Event Sponsorship	✓	✓	✓	✓	✓	✓			
Participant Engagement	Hosting Rights + Remarks	3 Minute Remarks	3 Minute Remarks	3 Minute Remarks	Table top collateral	Table top collateral	Photo op w/recipient	Photos w/participants	6' Premium Booth Space
Ad in Monthly Newsletter	4	3	2	1	1	1	1	1	
Program Ad	1 Full Page	1 Full Page	1 Full Page	1 Full Page	1 Half Page	1 Half Page	1 Half Page	1 Half Page	
Conference Bag Insert	✓	✓	✓	✓	✓	✓	✓	✓	
Mobile App Push Notifications	4	3	1	1					
Organic Facebook Ad or Guest Blog	✓ (Ad + Blog)	✓ (Ad or Blog)	✓ (Blog only)						
Logo Recognition on Select Signage	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on Conference Website	✓	✓	✓	✓	✓	✓	✓	✓	
Logo Recognition on Presentation Slides	✓	✓ (If applicable)	✓ (If applicable)	✓ (If applicable)					
Logo on Conference App	✓	✓	✓	✓	✓	✓	✓	✓	
Logo included in EELC Promo Emails	✓	✓	✓	✓	✓	✓	✓	✓	
Special/Unique Benefits	See page 8	See page 9	See page 10						See page 16 for details + a la carte selections

DISCLAIMER: In order to maximize your sponsorship benefits, it is best to get started early. We recommend scheduling advertising in advance to ensure brand visibility online and in the monthly CouncilLINK newsletter. All 2024 EELC conference advertising must run between April 2024 through March 2025.

Presenting Champion

🔥 \$35,000 | 1 Sponsor

EXCLUSIVE BENEFITS:

- Hosting rights to conference hospitality suite: **Wednesday, October 16**
- Opening General Session remarks: **Thursday, October 17**
- Coffee Break with Council Executive

PACKAGE BENEFITS:

- **Three (3) Complimentary Conference Registrations**

Includes all events, meals on Wednesday, Thursday, Friday and breakfast on Saturday (*Hotel accommodations not included. Room(s) may be booked separately by sponsor.*)

- **Participant Engagement**

- Remarks/video during Opening General Session (5 minutes).
- Exclusive hosting rights for conference, Hospitality Suite – private facetime with all attendees on Day 1 of conference. Sponsor provides food and beverage.
- Sponsor logo listed on presentation slide during Opening General Session.
- Video hosted on EELC event webpage through 2024.
- Invitation to the ECE Investors Private Reception.

- **Advertising**

- (4) Ads in monthly CouncilLINK newsletter of your choice (350k+ subscribers) – One ad per month for 4 months (Some restrictions may apply)
- (1) Full page premium ad in conference program book (Inside front cover, inside back cover or center spread)
- (1) Conference bag insert (collateral provided by sponsor)
- (4) Push notifications on app before, during or after conference
- (1) Organic ad on Facebook platform only
- (1) Guest blog featured in monthly CouncilLINK newsletter posted on all social platforms

- **Branding/Logo Recognition**

- Sponsor logo recognition on select conference signage
- Sponsor logo recognition on EELC conference website
- Sponsor logo recognition on sponsored event presentation slides at all general sessions
- Sponsor logo featured on conference app
- Sponsor logo included on all conference promotional emails during the calendar year of sponsorship agreement

Platinum Champion

🔥 \$20,000 | 3 Sponsors

OPTION OF (1) PREMIER EVENT:

- Welcome Reception: **Wednesday, October 16**
- Dinner & Party: **Thursday, October 17**
- Closing General Session: **Friday, October 18**

PACKAGE BENEFITS:

- **Two (2) Complimentary Conference Registrations**
Includes all events, meals on Wednesday, Thursday, Friday and breakfast on Saturday. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*
- **Participant Engagement**
 - Remarks/video during one premier event during conference (3 minutes) – see list of premier event options.
 - Invitation to the ECE Investors Private Reception.
- **Advertising**
 - (3) Ads in monthly CouncilINK newsletter of your choice (350k+ subscribers) – One ad per month for 3 months (Some restrictions may apply)
 - (1) Full page premium ad in conference program book (Inside front cover, inside back cover or center spread)
 - (1) Conference bag insert (Collateral provided by sponsor)
 - (3) Push notifications on app before, during or after conference
 - (1) Organic ad on Facebook platform only or (1) Guest blog featured in monthly CouncilINK newsletter posted on all social platforms
- **Branding/Logo Recognition**
 - Sponsor logo recognition on conference signage
 - Sponsor logo recognition on the EELC conference website
 - Sponsor logo recognition on sponsored event presentation slides
 - Sponsor logo featured on conference app
 - Sponsor logo included on all conference promotional emails during the calendar year of sponsorship agreement

Gold Champion

🔥 \$15,500 | 2 Sponsors

OPTION OF (1) PREMIER EVENT:

- Council Chat: **Thursday, October 17**
- General Session: **Friday, October 18**

PACKAGE BENEFITS:

- **One (1) Complimentary Conference Registration**

Includes all events, select meals on Wednesday, Thursday, Friday and breakfast on Saturday. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*

- **Participant Engagement**

- Remarks/video during one premier event during conference (3 minutes) – see list of premier event options.
- Invitation to the ECE Investors Private Reception.

- **Advertising**

- (2) Ads in monthly CouncilLINK newsletter of your choice (350k+ subscribers) – One ad per month for 2 months (Some restrictions may apply)
- (1) Full page ad in conference program
- (1) Conference bag insert (Collateral provided by sponsor)
- (1) Push notification on app before, during or after conference
- (1) Guest blog featured in monthly CouncilLINK newsletter posted on all social platforms

- **Branding/Logo Recognition**

- Sponsor logo recognition on select conference signage
- Sponsor logo recognition on EELC conference website
- Sponsor logo recognition on sponsored event presentation slides
- Sponsor logo featured on conference app
- Logo included on all conference promotional emails during the calendar year of sponsorship agreement

Silver Champion

🔥 **\$12,500 | 2 Sponsors**

OPTION OF (1) PREMIER EVENT:

- Networking Lunch: **Thursday, October 17**
- CDA Advocacy Lunch: **Friday, October 18**

PACKAGE BENEFITS:

- **(1) Complimentary Conference Registration**
Includes all events, select meals on Wednesday, Thursday, Friday and breakfast on Saturday. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*
- **Participant Engagement**
 - Remarks/video during one premier event during conference (3 minutes) – see list of premier event options.
 - Invitation to the ECE Investors Private Reception.
- **Advertising**
 - (1) Ad in monthly CouncilINK newsletter of your choice (350k+ subscribers) – Option to select one month for ad to run (Some restrictions may apply)
 - (1) Full page ad in conference program
 - (1) Conference bag insert (Collateral provided by sponsor)
 - (1) Push notification on app before, during or after conference
- **Branding/Logo Recognition**
 - Sponsor logo recognition on select conference signage
 - Sponsor logo recognition on EELC conference website
 - Sponsor logo recognition on sponsored event presentation slides
 - Sponsor logo featured on conference app
 - Logo included on all conference promotional emails during the calendar year of sponsorship agreement

Bronze Champion

🔥 \$9,000 | 3 Sponsors

OPTION OF (1) PREMIER EVENT:

- Breakfast lounge with high-top table display: **Thursday, October 17**
- Breakfast lounge with high-top table display: **Friday, October 18**
- Pre-Conference PDS Symposium: **Wednesday, October 16**

PACKAGE BENEFITS:

- **(1) Full Day Conference Access Pass**

Includes day of events and meals on the day selected by sponsor. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*

- **Participant Engagement**

- Sponsor must provide branded collateral for table display. Branded collateral may include a sign, flyers or brochures, giveaways, and/or snacks (with sponsor logo).

- **Advertising**

- (1) Ad in monthly CouncilINK newsletter of your choice (350k+ subscribers) – Option to select one month for ad to run (Some restrictions may apply)
- (1) Half page ad in conference program book
- (1) Conference bag insert (Collateral provided by sponsor)

- **Branding/Logo Recognition**

- Sponsor logo recognition on select conference signage
- Sponsor logo recognition on EELC conference website
- Sponsor logo featured on conference app
- Logo included on all conference promotional emails during the calendar year of sponsorship agreement

Energy Champion

🔥 \$7,000 | 3 Sponsors

OPTION OF (1) PREMIER EVENT:

- Morning power break with high-top table display: **Thursday, October 17**
- Afternoon energy break with high-top table display: **Thursday, October 17**
- Morning power break with high-top table display: **Friday, October 18**

Sponsor daily coffee bar and snack break with branded giveaways. Option to provide refreshments and snacks with your logo, in addition to the regular offerings of coffee, tea, water and select snacks by the Council.

PACKAGE BENEFITS:

- **One (1) Full Day Conference Access Pass**

Includes day of events and meals on the day selected by sponsor. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*

- **Participant Engagement**

- Sponsor must provide branded collateral for table display. Branded collateral may include a sign, flyers or brochures, giveaways, and/or snacks (with sponsor logo).

- **Advertising**

- (1) Ad in monthly CouncilLINK newsletter of your choice (350k+ subscribers) – Option to select one month for ad to run (Some restrictions may apply)
- (1) Half page ad in conference program book
- (1) Conference bag insert (Collateral provided by sponsor)

- **Branding/Logo Recognition**

- Sponsor logo recognition on select conference signage
- Sponsor logo recognition on EELC conference website
- Sponsor logo featured on conference app
- Logo included on all conference promotional emails during the calendar year of sponsorship agreement

Scholarship Champion

🔥 \$4,500 | 2 Sponsors

OPTION TO SPONSOR ONE (1) SCHOLARSHIP:

Scholarship Recipient #1

Scholarship Recipient #2

PACKAGE BENEFITS:

- **One (1) Full Day Conference Access Pass**

Includes day of events and meals on the day selected by sponsor. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*

- **Participant Engagement**

- Photo with scholarship recipient at CDA awards luncheon.

- **Advertising**

- (1) Ad in monthly CouncilINK newsletter of your choice (350k+ subscribers) – Option to select one month for ad to run (Some restrictions may apply)
- (1) Half page ad in conference program book
- (1) Conference bag insert (Collateral provided by sponsor)

- **Branding/Logo Recognition**

- Sponsor logo recognition on select conference signage
- Sponsor logo recognition on EELC conference website
- Sponsor logo featured on conference app
- Logo included on all conference promotional emails during the calendar year of sponsorship agreement

Project Champion

🔥 \$4,500 | 2 Sponsors

During the EELC pre-conference, attendees will be able to voluntarily participate in a hands-on activity that serves a local community or national cause. During the welcome reception, the Service Project Sponsor in partnership with the Council will present the project activity to attendees.

PACKAGE BENEFITS:

- **One (1) Full Day Conference Access Pass**

Includes day of events and meals on the day selected by sponsor. *(Hotel accommodations not included. Room(s) may be booked separately by sponsor.)*

- **Participant Engagement**

- Photos of participants engaging in the activity.
- Providing branded collateral to participants for completing the activity.

- **Advertising**

- (1) Ad in monthly CouncilLINK newsletter of your choice (350k+ subscribers) – Option to select one month for ad to run (Some restrictions may apply)
- (1) Half page ad in conference program book
- (1) Conference bag insert (Collateral provided by sponsor)

- **Branding/Logo Recognition**

- Sponsor logo recognition on select conference signage
- Sponsor logo recognition on EELC conference website
- Sponsor logo featured on conference app
- Logo included on all conference promotional emails during the calendar year of sponsorship agreement

Vendor Booth*

🔥 \$500 | 10 Available

Honoring our local small businesses! Local, small businesses will have the opportunity to participate in this standalone sponsorship option.

Alternatively, the vendor booth option is also available to sponsors who would like to bundle it with their purchase of a champion sponsorship package.

Vibrant and dynamic exhibition space, where you can showcase your products, demonstrate your services, and engage directly with attendees.

- 6' premium booth space
- One 3' round high-boy table
- Logo placement in the event guide
- Displayed on our event map
- Black tablecloth provided
- No pipe & draping permitted behind table
- Pop-up banners are acceptable

Promotion of products has value to the attending audience; product examples include books, information sharing and/or local fare and culture aligned to conference objectives.

The Council reserves the right to decline applications based on product, information disseminated or misalignment with early childhood education (ECE) field.

**Note: Marketing and branded materials may not be distributed outside of this designated table display. This sponsorship level does not provide access to any networking events or conference activities.*

A la carte Selections

\$5,000

Logo on official conference bag

\$3,500

Logo on official conference lanyard

\$2,000

Full page ad

(2) Inserts in official conference bag

\$1,500

Full page ad

\$1,000

(1) Half page ad

Thank You for Sponsoring the 2024 EELC

Contact us to elevate your innovative brand and champion ECE professionals as a 2024 EELC Champion! Through passion and partnership, we'll transform early education.

Please click link to complete the [Sponsorship Commitment Form](#) online.



All conference sponsorship opportunities are first come, first served basis.

Questions? Contact Katorra Enoch-Longshore at KatorraEL@cdacouncil.org.



2024 Early Educators Leadership Conference

Igniting Innovation in Early Childhood: From Passion to Action

Specifications and Deliverable Deadlines

Sponsorship benefits become active once full payment has been received.

Thank you for sponsoring the 2024 EELC! To maximize your sponsorship benefits, we recommend getting started early. It is best to schedule sponsorship benefits in advance to ensure brand visibility online and in the monthly CouncilLINK newsletter. **All 2024 EELC conference advertising will run April 2024 through March 2025, no exceptions nor extensions will be made.**

1. COUNCILINK NEWSLETTER AD

Eligible sponsors may submit a maximum of (1) ad per month to be included in our CouncilLINK newsletter. The CouncilLINK newsletter is distributed to a broad range of over 350,000+ active subscribers committed to early childhood education.

Artwork is due by the 15th of each month, except November and December ads must be received by the 5th. Space is limited and subject to availability. Please schedule in advance and submit your artwork to Otera Cunha at OteraC@cdacouncil.org. **Position within the newsletter is not guaranteed.**

Ad specifications and requirements:

- Size: 603 x 233 pixels (horizontal), minimum 150 dpi
- Color Mode: RGB
- Format: .jpg or .png
- Must include "Proud sponsor of the 2024 EELC" on your ad (location optional, must be legible).
- Please provide the URL your ad will link to.



Your Ad Here



2. LOGO RECOGNITION

Submit your organization's logo **as soon as possible** to Otera Cunha at OteraC@cdacouncil.org. Depending on the sponsorship level, your logo may be included on **one or all** of the following: EELC conference website (cvent), select email advertising, program booklet, conference mobile app and/or sponsored event signage and presentation slides. Logo specifications: Please submit a high-resolution, 300 dpi, vector format preferred, .eps or .png (minimum 8" wide).



2024 Early Educators Leadership Conference

Igniting Innovation in Early Childhood: From Passion to Action

3. PROGRAM BOOKLET

Eligible sponsors will receive an ad in the 2024 EELC program booklet. The program booklet is distributed to all attendees inside the conference bag. Conference program ads are **due no later than August 15, 2024** to Otera Cunha at OteraC@cdacouncil.org.

Full-Page Ad Specifications:

- Size: 8.5" x 11" inches (without bleed)
- Size: 8.75" x 11.25" inches (with bleed)
- Please send without crop or other marks
- Color Mode: CMYK
- Format: .pdf, .eps, .tiff

Half-Page Ad Specifications:

- Size: 8.5" x 5.5" inches (without bleed)
- Size: 8.75" x 5.75" inches (with bleed)
- Please send without crop or other marks
- Color Mode: CMYK
- Format: .pdf, .eps, .tiff



4. CONFERENCE BAG INSERT

Eligible sponsors may provide a conference bag insert, that will ship directly to the conference resort. Conference bags are distributed to all attendees. Please schedule your **shipment(s) to arrive three days prior to the event start date** to avoid additional storage fees. The event start date is October 16, 2024.

All box shipments must be registered with the Council and should not exceed 400 pieces. Please send the tracking information and number of boxes expected to Julia Quintanilla at JuliaQ@cdacouncil.org.

We will accept one item per sponsor. Items may include: paper collateral (flyer, brochure, postcard, etc.), trinket (notepad, magnet, stress ball, etc.) and pens (or pencils, only if individually wrapped).

Shipping label should state the following:

C/O EELC/Latisha Queen
Sponsoring Organization Name
The Capital Hilton
1001 16th St NW
Washington, DC 20036

Box ___ of ___ (**Required for multiple shipments**)

Details:

- Suggested quantity is 400
- Size: 8.5"x11" or smaller



2024 Early Educators Leadership Conference

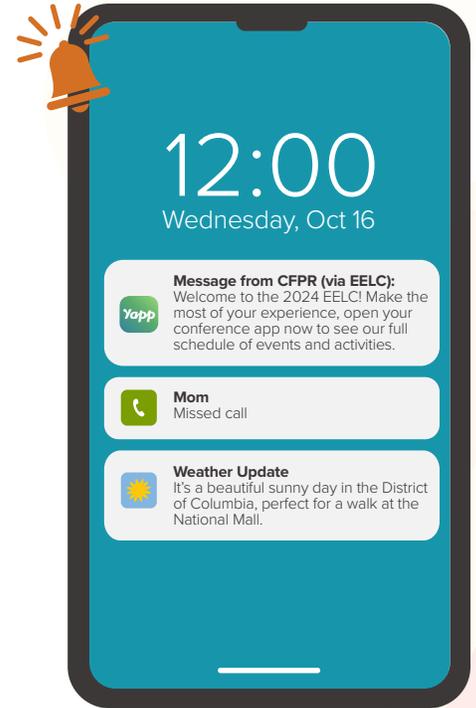
Igniting Innovation in Early Childhood: From Passion to Action

5. PUSH NOTIFICATION ON CONFERENCE APP*

Eligible sponsors may submit text for push notifications that will be published through the conference app.

Push notifications are limited to 140 characters (including spaces), which is approximately 20-50 words. Push notifications will be received by attendees who have allowed push notifications for the app.

Push notifications may be scheduled to publish beginning September 1, 2024 through October 31, 2024. **Limit one per day.** Please provide your preferred publish date when your text is submitted to Otera Cunha at OteraC@cdacouncil.org.



6. FEATURED GUEST BLOG*

Eligible sponsors may submit a blog article to be published on the Council's website blog. Blogs may be featured in the Council's monthly newsletter and/or on the Council's social media pages. Blog articles are **due by the fourth Thursday of each month.** Please provide a preferred publish date, if applicable, when the blog is submitted to Otera Cunha at OteraC@cdacouncil.org.

7. ORGANIC AD ON FACEBOOK*

Eligible sponsors may submit an ad to be published on the Council's Facebook page. Facebook ads submitted are limited to 2,000 words. You may provide a single image (1,200 x 630 pixels) to accompany your ad. Video is not permitted. Please provide a link and tags, if applicable. We recommend limiting text on image and providing a link with tracking. If a link without tracking is provided, the link will be shortened using an Owly link. Please provide a preferred publish date, if applicable, when the ad is submitted to Otera Cunha at OteraC@cdacouncil.org.

8. HOSTING PRIVILEGES/REMARKS*

Eligible sponsors will be provided an opportunity to address conference attendees for 3-5 minutes at their sponsored event. If a sponsor representative is unable to attend, the sponsor is welcome to submit a short video to highlight their program, product or service. *Note: Submitting a video is only available for designated general sessions.* Please contact Julia Quintanilla at JuliaQ@cdacouncil.org, to coordinate your hosting privileges and/or remarks.

*All submitted text, advertising and video will be subject to internal review and approval by the Council. The Council reserves the right to edit and/or reschedule submitted items as needed. Any edited submission will be sent to the sponsor for approval before it is published.